



AN AFFILIATION GUIDE

FOR NEW CARE NET LEADERS

Welcome
TO CARE NET



WELCOME

WELCOME ABOARD!

The entire Care Net team is thrilled to have you as a new leader in our family of pregnancy centers. Leading a pregnancy center is a big job. There are days it can seem daunting, even overwhelming. I have been there and it's good to know you aren't alone. The God who has placed you in this role will be faithful to equip you for it.

The ebook that I am including is designed to remind you of the support and resources available to your pregnancy center. It includes instruction on how to:

1. **Note Your Center ID Number**
2. **Set Up Your Account**
3. **Verify Account Accuracy**
4. **Explore Our Affiliate-Only Website**
5. **Verify Your Pregnancy Decision Line Listing**
6. **Take Our "Rate My Center" Assessment**
7. **Purchase Resources at CareSource**

Do You Have Questions?

I hope that you find encouragement through the Care Net family in the days, weeks, months, and years ahead. I know you will continue to glorify God as you offer compassion, hope, and help to those facing pregnancy decisions in your community.

Many Blessings,



ERIN FORSYTHE

V.P. of Strategic Programs



ACCOUNT INFORMATION

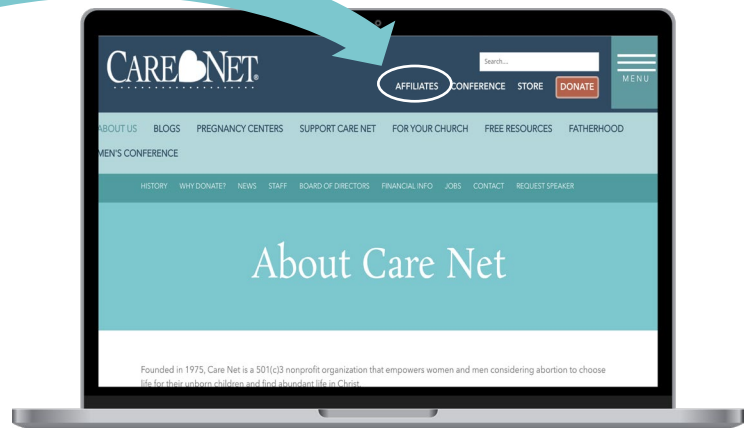
1. NOTE YOUR CENTER ID NUMBER

Sometimes, Care Net will ask you for this unique four-digit number. For instance, your Center ID is necessary for affiliation renewal. It's also important to ensure you receive your affiliate discount when registering for the Care Net National Conference and making purchases at Care Source.

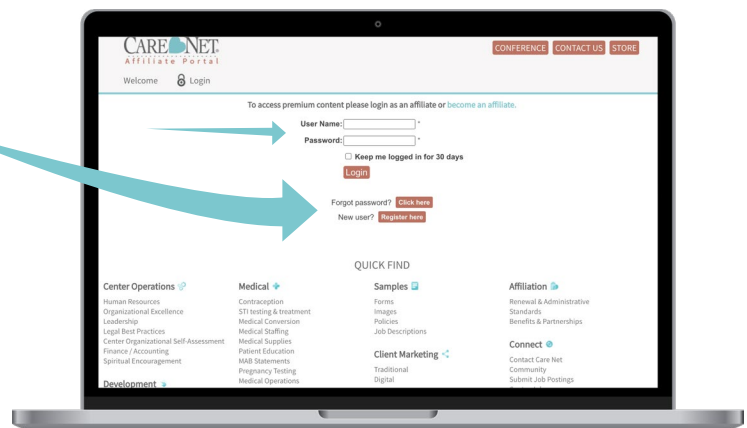
2. SET UP YOUR ACCOUNT

First, if you haven't already done this, set up your own account on the Affiliate Portal, our private, affiliate-only website.

1 GO TO AFFILIATE LOGIN

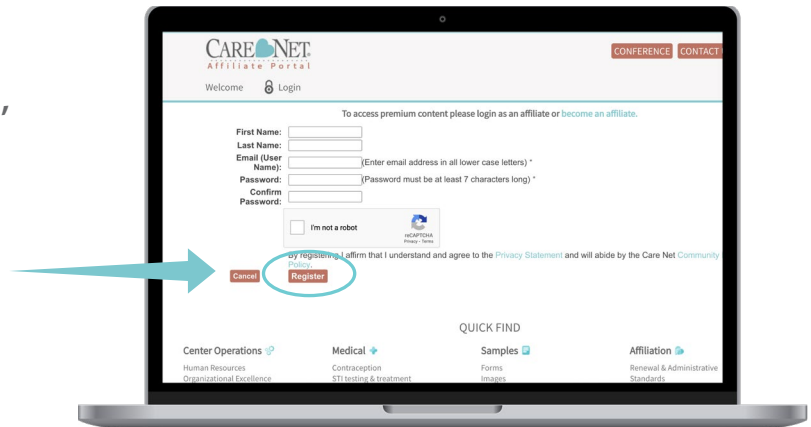


2 LOG IN OR REGISTER AS A "NEW USER"



REGISTRATION

3 FILL OUT
INFORMATION,
THEN CLICK
“REGISTER”



DON'T FORGET!

You will receive an email where you will be asked to confirm your email address. Please follow the link in the email to validate your account and login to the website.

PROBLEM?

If your unique email address has not been pre-registered with Care Net, you will see an error message on the screen after clicking “Register.” If you are a staff or board member at an affiliated center, you should contact your center’s director to resolve this problem. If you are a center director, please email info@care-net.org for assistance.

3. VERIFY ACCOUNT ACCURACY

Be sure to double check that your center’s account record is accurate. Check services listed and hours when you are open to provide services to clients.

As the director of a single or multi-site center, you have the ability to update the list of team members at your center who are authorized to create accounts. We encourage you to add any key staff or board members who serve your center. Each user will need to have a unique email address.

Get instructions here and visit:

<https://affiliates.care-net.org/Carenet-User-Registration>

HERE’S HOW:

DIRECTORIES

EDIT CENTER INFORMATION

EDIT CENTER STAFF

AFFILIATE PORTAL

4. EXPLORE OUR AFFILIATE PORTAL

A full resource library at your fingertips!

Our [articles](#) include time-tested best practices to advance your mission and manage risks that could hinder your center. Cost-free [sample documents](#) save you time so you don't have to re-invent the wheel. Plus, [research and reports](#) help you make strategic decisions wisely.

Be sure to check out Triple A Service & A Culture of Excellence, to learn more about Care Net's service philosophy. We are here to serve you!

CARE NET'S FOUNDATIONAL DOCUMENTS

You'll want to become familiar with these resources.

[Care Net's Mission and Vision](#)

[Pregnancy Center Standards of Affiliation](#)

[Initial Client Assessment Worksheet](#)

[Commitment of Care and Competence](#)

[Statement of Faith](#)

ANNUAL RENEWAL

Each year during renewal, January to March, you will be asked to complete a 3-part survey that includes; 1) verification of your center's compliance with Care Net's standards of affiliation, 2) submission of annual statistics, 3) and payment of our small affiliation fee.

[Now's the time to begin to familiarize yourself with this process.](#)

THE COMMUNITY

Access your private, online community and start exchanging ideas with other members of the Care Net family.

[LOGIN HERE](#)

[CONNECT](#)

[COMMUNITY](#)

RESOURCES

PARTNERSHIPS AND BENEFITS

	Care Net Center Services Staff
	Care Net Advocacy Support
	Care Net National Medical Consultant
	Care Net Affiliate Website
	Private Affiliate Facebook Group
	Care Net Connect weekly email
	CareSource
	Centers of Excellence University
	Before You Decide VIDEO
	Center Web Designs
	Care Net Before You Decide Tablet App
	Community Savings Report
	Care Net Job Board
	Care Net Center Impact Report
	Care Net National Conference
	Care Net Pregnancy Decision Line Listing
	Care Net Online Training
	Care Net Statistical Report

BRANDING GUIDANCE

Using the Care Net logo and brand identity - you have the right to use the "Member of Care Net" logo on your website and all center documents for the duration of your affiliation. If you would like to use the Care Net name in your center DBA name, you must first send a letter of request to Care Net.

**BLESSINGS INTERNATIONAL**

40% off Discounted Pregnancy Tests, Prenatal Vitamins, and Medical Supplies.

**TYNDALE**

Discounted Abundant Life Bibles

**AMERICAN ASSOCIATION OF PRO-LIFE OBSTETRICIANS AND GYNECOLOGISTS (AAPLOG)**

Discounted Organizational Membership

**EVANGELICAL COUNCIL FOR FINANCIAL ACCOUNTABILITY (V)**

Free Silver Subscription to the Online Resource Library AND \$500 application fee for accreditation waived

**TRUE HIRE**

Discounted background checks and a waived \$99 set up fee

**REGENT UNIVERSITY**

25% tuition discount for paid center staff and dependents

**LIBERTY UNIVERSITY**

15% tuition discount for paid center staff and their spouses

**STAPLES® COPY & PRINT SERVICES**

Substantial discounts

**PURCHASING POINT**

Substantial discounts

**COLORADO CHRISTIAN UNIVERSITY**

10-20% reduced tuition rate for employees, dependents, longterm volunteers, and clients



Care Net's National Conference
Scholarships Available

CareSource™

15% discount on purchases in the Care Net Store and access to resources available only to affiliates, including Center Web Designs



THE CARE NET TEAMS

ANY CHALLENGE, *we are here for you*

- Board Governance
- Center Operations
- Medical Services & Staffing
- Research & Statistics
- Coaching Clients
- Abortion Recovery Resources
- Staff/Volunteer Training
- Leadership Growth
- Client Marketing
- Cultural Issues
- Development
- General HR Issues
- Community Relations
- Legal Best Practices

OVER
300
YEARS
EXPERIENCE

CARE NET CENTER SERVICE SPECIALIST

Nine experts spread all over the US who have a combined 200+ years of experience in Pregnancy Center Ministry. From marketing to center operations to board training and medical, they are here to serve you.

CARE NET CENTER SERVICES TEAM

Your Care Net staff who are happy to answer questions about Care Net, affiliation, renewal, portal access, connect you with a specialist, and overall support you!

CARE NET AFFILIATE EDUCATION TEAM

The Affiliate Education team is an extension of our Marketing & Communications team who are happy to help you with questions about digital fundraising, blog posts, job postings, and the content you have access to.

CARE NET CONFERENCE TEAM

The conference team is responsible for the planning and overall execution of the Care Net National Conference and the pro Life Men's Summit.

[DIRECTORIES](#)

[OUR TEAM](#)

PHOTO DIRECTORY OF CARE NET TEAMS

CARE NET NATIONAL
MEDICAL DIRECTOR



DR. SANDY
CHRISTIENSEN

CARE NET STRATEGIC
PROGRAMS STAFF



ERIN FORSYTHE
Vice President,
Strategic Programs

CARE NET
CONFERENCE TEAM



KAY SANFORD
Conference
Director

CARE NET CENTER
SERVICE SPECIALIST



TERRY WILLIAMS
Lead Specialist



TONEIA MAYES
Director of Center
Services



ASHLEY MARTELLO
Conference
Coordinator



MARISSA ISMAILOFF
Conference
Assistant



LINDA
COCHRANE



PATRICK
EADES



SARA LONGENECKER
Associate Director of
Centers of Excellence
University



MATTHEW
MEEKS



ALECIA
JONES



DENA HENRY
Education Specialist
Centers of Excellence
University



YVONNE
WILLIAMS



MONICA
HENDERSON



JESSICA HAGERMAN
Affiliate Support
Coordinator



REBEKAH GANTNER
Center Services
Network Manager

CARE NET AFFILIATE
EDUCATION TEAM



VINCENT DICARO
Chief Outreach
Officer



AMANDA CLARK
Director of Marketing
and Communication



JENNA TABELON
Senior Manager of
Affiliate Education



KAYLA GELPI
Affiliate Fundraising
Specialist



JOAN
BOYDELL

COMPLEMENTARY DIGITAL RESOURCES

For new affiliates (current affiliates may purchase additional copies at a discounted rate)

OPERATIONS MANUALS & HANDBOOKS

- Advocate!
- Effective Board Leadership
- Evangelism
- Fundraising Fundamentals
- Legal Solutions
- Understanding Client Care Volume I



E-BOOKS

- Why Pro-Life
- Fatherhood Aborted
- Top 40 Abortion Statistics in America
- 10 Things Not to Say
- Abortion and the Church Research
- Seven Keys to Connecting with Dads
- Seven Keys to Becoming a Center of Excellence



LEARNING OPPORTUNITIES

- Access relevant **webinars** live or on demand.
- Consult with a friendly, knowledgeable **experts** regarding almost any center dilemma.
- Participate in your choice of over 100 workshops per year when you purchase registration to Care Net's National Conference. Scholarships available.
- Earn certificates as you learn through on-demand courses for center team members at **carenetu.org**. Scholarships available.





5. VERIFY YOUR PREGNANCY DECISION LINE LISTING

Pregnancy Decision Line provides caring, confidential support to people faced with pregnancy decisions. As a Care Net Affiliate, your center is automatically listed under our “Find a Pregnancy Center” for potential clients to find. See an error in your listing?

UPDATE YOUR CENTER’S INFO

6. TAKE OUR “RATE MY CENTER” ASSESSMENT

Want to know how your center measures up on key best practice indicators? Take our Rate My Center Assessment and get helpful recommendations.

RATE MY CENTER ASSESSMENT

7. PURCHASE RESOURCES AT CARESOURCE™

Find our exclusive training materials and client education resources at [CareSource](#). Plus, you receive a 15% affiliate discount on most purchases.



QUESTIONS?

Let us know right away - we are here for you.

Option 1: Complete [this easy form](#) and an expert will reply quickly

Option 2: Email directly - info@care-net.org

Option 3: Join our private affiliate [Facebook group](#) to ask other affiliates questions or join an existing discussion. You can also post questions in [The Community](#).

WE LOOK FORWARD TO SERVING YOU!