CONSIDERING CARE NET?
A Guide to Becoming a Care Net Affiliate

INSIDE:
- An Invitation
- The Care Net Team
- Medical Support
- Discounts & Partnerships
- Complementary Digital Resources
- Affiliate Portal
- Learning Opportunities
- Affiliation fees
- Starting a Pregnancy Center
- Membership Types
We are passionate about life at Care Net: babies’ lives, women’s lives, men’s lives, your life. But we are particularly excited about abundant life.

I want to invite you to join us in sharing compassion, hope, and help with anyone considering abortion by offering them realistic alternatives and Christ-centered support (read our mission). With more than 40 years of experience equipping pregnancy centers to thrive, we understand the challenges you face and we have the research and resources to help you overcome them.

If you are exploring Care Net affiliation, please know that it would be our privilege to serve you, pray with and for you, and equip you for excellence as you invite your clients to share in the abundant life Jesus came to offer all of us. Won’t you partner with us?

Yours for abundant life,

Roland C. Warren
President and CEO

Cynthia C. Hopkins
V.P. of Center Services & Client Care

“Speaking the truth in love, we will grow to become in every respect the mature body of him who is the head, that is, Christ. From him the whole body, joined and held together by every supporting ligament, grows and builds itself up in love, as each part does its work.”

- Ephesians 4:15-16 (NIV)
Any challenge, we are here for you:

- Board Governance
- Center Operations
- Medical Services and Staffing
- Research & Statistics
- Coaching Clients
- Abortion Recovery Resources
- Staff/Volunteer Training
- Leadership Growth
- Client Marketing
- Cultural Issues
- Development
- General HR Issues
- Community Relations
- Legal Best Practices

Over 300 years experience

“The vast amount of experience that Care Net has is very important to me.”
- Center Leader

MEDICAL SUPPORT

Care Net’s Medical Advisory Board (MAB) is comprised of a select group of credentialed physicians, scientists, and other medical professionals. The Board reviews and approves the medical content in Care Net materials including client education resources, training materials, and Care Net statements, on a variety of medical issues related to pregnancy, abortion, and sexual health.

The MAB is chaired by Care Net’s National Medical Consultant, Dr. Sandy Christiansen, who is a board certified OB-GYN, and the medical director of a Care Net center. Dr. Christiansen develops Care Net’s best practices for medical services and consults with affiliated centers. Care Net’s medical best practices are based on standards and guidelines from such groups as the American Institute of Ultrasound in Medicine (AIUM), the Centers for Disease Control (CDC), and other nationally recognized medical organizations.
DISCOUNTS & PARTNERSHIPS

EvanTell
Free evangelism training

Tyndale
Discounted Abundant Life Bibles

American Association of Pro-Life Obstetricians and Gynecologists (AAPLOG)
Discounted Organizational Membership

Evangelical Council for Financial Accountability (ECFA)
Free Silver Subscription to the Online Resource Library AND $500 application fee for accreditation waived

True Hire
Discounted background checks

Regent University
25% tuition discount for paid center staff and dependents

Liberty University
15% tuition discount for paid center staff and their spouses

Staples® Copy & Print Services
Substantial discounts

Purchasing Point
Substantial discounts

Blessings International
Discounted Pregnancy Tests, Prenatal Vitamins, & Medical Supplies

CareSource™
15% discount on purchases in the Care Net Store and access to resources available only to affiliates, including Center Web Designs

Care Net’s National Conference
Registration discount

© Care Net 2018
For new affiliates (Current affiliates may purchase additional copies at a discounted rate.)

Operations Manuals & Handbooks

• Advocate!
• Effective Board Leadership
• Evangelism
• Fundraising Fundamentals
• Legal Solutions
• Understanding Client Care Volume I

E-Books

• Why Pro-Life
• Fatherhood Aborted
• Top 40 Abortion Statistics in America
• 10 Things Not to Say
• Abortion and the Church Research
• Seven Keys to Connecting with Dads
• Seven Keys to Becoming a Center of Excellence

AFFILIATE PORTAL

• Accounts for staff and board members.
• Share ideas and ask questions in our Community forum.
• Browse our Resource Library for downloadable forms, articles, sample policies, and other helpful tools.
• Access Care Net’s directory of authorized trainers.
• Recruit your next team member when you advertise to pro-life professionals through our job opportunities tool.

LEARN

• Access relevant webinars live or on demand.
• Consult with a friendly, knowledgeable experts regarding almost any center dilemma.
• Participate in your choice of over 100 workshops per year when you purchase discounted registration to Care Net’s National Conference.
• Earn certificates as you learn through on-demand courses for center team members at carenetu.org.
Joining the Care Net family costs only **$225/year** per center. This fee is pro-rated for new affiliates who join after June 30th.

Questions about affiliating? Email info@care-net.org

## STARTING A PREGNANCY CENTER

Care Net offers provisional affiliation for centers that are in the early stages of development. To view the differences between provisional and full affiliation, review our chart below. For more information about starting a center, [click here](#).

Provisional affiliation allows developing centers to access some of the benefits Care Net provides to centers already serving clients.

### MEMBERSHIP TYPES

<table>
<thead>
<tr>
<th>ABOUT THE CENTER</th>
<th>AFFILIATES</th>
<th>PROVISIONAL AFFILIATES</th>
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<tbody>
<tr>
<td>• Open and serving clients for at least one year. Centers open &lt; 1 year may receive full affiliation with additional documentation.</td>
<td>• Not yet open to clients.</td>
<td></td>
</tr>
<tr>
<td>• A 501(c)(3) tax exempt organization.</td>
<td>• Might not have yet have 501(c)(3) status.</td>
<td></td>
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<td></td>
<td>• Has incorporated with State</td>
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<tr>
<th>CENTER RESPONSIBILITIES</th>
<th>$225 for 1 year</th>
<th>$225; Year 1 fee waived when applying for full affiliation during the first 2 years.</th>
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<tbody>
<tr>
<td>Agrees with &amp; operates according to Care Net’s:</td>
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<td>Agrees with &amp; operates or intends to operate according to Care Net’s:</td>
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<tr>
<td>• Standards of Affiliation</td>
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<td>• Standards of Affiliation</td>
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<tr>
<td>• Commitment of Care &amp; Competence</td>
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<th>CARE NET BENEFITS</th>
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<tr>
<td>Access to a list of Care Net authorized center trainers.</td>
<td>✓</td>
</tr>
<tr>
<td>Access to digital resources (value &gt; $300.)</td>
<td>✓</td>
</tr>
<tr>
<td>15% discount on resources in the Care Net Store AND access to exclusive resources.</td>
<td>✓</td>
</tr>
<tr>
<td>Care Net National Conference registration discount.</td>
<td>✓</td>
</tr>
<tr>
<td>On-demand email and telephone consultations with Care Net experts.</td>
<td>✓</td>
</tr>
<tr>
<td>Listing in Care Net’s online center directory and Pregnancy Decision Line website.</td>
<td>✓</td>
</tr>
<tr>
<td>Accounts on Care Net’s private, affiliate-access website.</td>
<td>✓</td>
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<tr>
<td>Live and archived webinars.</td>
<td>✓</td>
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<tr>
<td>Educational Publications:</td>
<td>✓</td>
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<tr>
<td>• Center Impact Reports</td>
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<td>• Salary Survey</td>
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<td>• White Papers</td>
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<td>• Medical Advisory Board Statements</td>
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<tr>
<td>• And more!</td>
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