

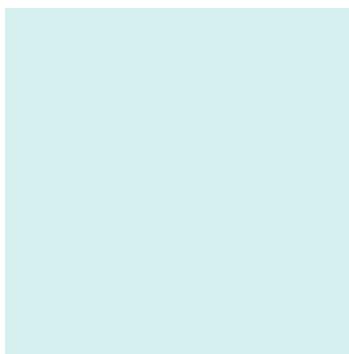


*NEW*  
COLOR GUIDE

## PRIMARY COLORS



CMYK: 6 - 62 - 89 - 0  
RGB: 231 - 124 - 55  
HEX: E77C36



CMYK: 14.86 - 0 - 5.6 - 0  
RGB: 214 - 240 - 240  
HEX: D6F0F0

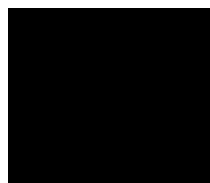


CMYK: 42 - 34 - 35 - 1  
RGB: 154 - 154 - 154  
HEX: 9A9A9A

## SECONDARY COLORS



CMYK: 52-37-0-19.97-0  
RGB: 112 - 203 - 210  
HEX: 70CBD2



BLACK